




Elia Cristofoli

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ABOUT ME

Resistance and resilience are my watchwords. I have twenty years of experience in communication agencies and advertising campaigns, specializing in direction, video editing, illustration, animation and persuasive writing. I've shot over 50 music videos, a dozen short films and countless commercials. Now I would like to offer my know-how exclusively to people with a forward-looking vision.

WORK EXPERIENCE

2020 – Bolzano, Italy

Business and marketing teacher

QuiEdit

In the midst of the **pandemic**, during the **first italian lockdown**, I taught **advertising for marketing**, video direction, video editing techniques through the Zoom platform, to a class of about 20 students, aged 20 to 30 years. The course lasted 5 months.

2020 – 2021 – Garda Lake

Creative director

Sartori Carni

For one of the **most prestigious meat brands** in Italy (Garronese Veneta), I am developing a weekly editorial plan, consisting of a live broadcast and a video edited per week.

2020 – Italy

Video director

Fornace Studio

Freskissimo (AIA group, **the largest food producer** in Italy), commercial video direction for the national market.

<https://www.youtube.com/watch?v=LgFbAWoAK5Q>

01/10/2019 – 02/01/2020

Video director

Aswnauer Studio

Realization of a **commercial video** for **Saucony USA European** campaign, **spring-summer 2020** collection.

01/01/2019 – 02/03/2020 – Verona, Italy

Video director

Fornace Studio

Creativity, direction and editing of some video projects, including a national commercial video for supermarket **Pam and Panorama**, and the organization of some related **events** in **five Italian cities**.

2020 – Italy

Radio show producer

Myself

During first italian lockdown: creation of a personal radio program in Podcast format freely inspired by my third book, divided into 7 episodes published on **all podcasting platforms**, including **Apple** and **Spotify**.

<https://open.spotify.com/show/3LlhN3L63apKBjzitEyLPa?si=uB50cJRFRE-gyUEknAZhHA>

2019 – 2020

Essayist

Publication of the book *Terrible Men And How To Avoid Them (Uomini Terribili E Come Evitarli)*, a communication manual for women about men, with **real interviews** with women who have suffered some type of **violence**, psychological or physical. **Amazon Publishing** 2020.

Verona, Italy

Marketing teacher

Don Bosco Scholastic Institute

Refresher course **for professors** of the Don Bosco Scholastic Institute, on **new technologies**, **videomaking techniques** and **video editing**.

2017 - Verona, Italy

Specialist teacher in visual arts

Liceo Artistico Statale Nani-Boccioni

Video Production Course with the fourth and fifth classes of the Nani-Boccioni State Art School of Verona, lasting about 2 months, from the **script**, to the **storyboard**, to the **shooting**, to the **editing**, up to the **diffusion**.

2017 - Bussolengo, Italy

Media arts teacher

Private video editing and post-production course.

2011 - 2013 - Verona, Italy

Career and technology teacher

United Talents

Videomaking workshop (video production), from the idea to the audio-video shooting, to the editing, to the diffusion, at the headquarters of the United Talents association in Verona.

2004 - CURRENT - Italy

Advertising director

Solingo (freelance)

- Creative Direction
- Copywriter
- Design, direction and editing for **music** and **commercial videos**
- Creation of **illustrations** and **animations**

2018 - Italy

Novelist

Vertigo Edizioni

Publication of my first novel **Lucio Piovaschi Professione Misanthropo**

2019 - Italy

Novelist

Eretica Edizioni

Publication of my second novel, **OSTROV (l'isola)** for Eretica Edizioni.

2017 - 2019 - Germany

Character animation director

Nuclear Blast (Germany)

Concept, design, illustration and animation of **3 animated music videos** respectively for **The Night Flight Orchestra** and for **Soilwork**, under the **multinational major**.

12/2014 – 01/2016 – Marano di Valpolicella, Italy

Creative coordinator

ADVision Srl

- Creative direction
- Video Direction
- Designer
- Seller

2013 – Milano, Italy

Video director

SUBARU

Concept, direction and editing of two commercials for **Europe and Asia**, SUBARU XV model.

***** Canon Award Winner 2016**

<https://www.youtube.com/watch?v=91IRcS8BExI>

01/2012 – 12/2015 – Verona, Italy

Creative manager

United Artists

- Founder
- Advertising director
- Creative director
- Copywriter

06/2012 – 07/2012 – Stockholm, Sweden

Advertising artist

Converse & Footlocker

Graphic design and **3D painting** for the Converse + Footlocker 2012/2013 video campaign

Verona/Milano, Italy

Video director

Kappapiù Imaginary Studio

- Music Video director
- Artistic director

<https://www.youtube.com/playlist?list=PLPbSIHOp4R-7k6TAAPb5bBz5RCI4PAvi3>

2009

Film director

Myself

Writing, shooting and editing of the shortmovie Ignoranza Domina, the **first short in Italy shot with a reflex camera** (Canon EOS 5D Mark II), finalist at the Montefiascone Movie Competition, Rome.

<https://www.youtube.com/watch?v=eKEhp6pWvU8&t=20s>

2005 – Milano, Italy

2D animator

RUN Multimedia

Illustrator and animations for Adriano **Celentano**, RAI broadcasts

<https://www.youtube.com/watch?v=k40dhzOarCA>

2000 – 2003 – Verona, Italy

Web programmer

Media Group

- Web designer with first **Flash** technologies
- Animator 2D
- Video Editor

1994 - 1999 - Verona, Italy

Graphic design specialist

Onecactus

High school period, in the afternoon and during the summer holidays

- **Graphic designer**
- **Illustrator**

in 1994 (15yo) my first line of paper converting for Mondadori came out.

EDUCATION AND TRAINING

1994 - 1999 - Verona

High School Diploma

Liceo Artistico Nani-Boccioni

2000

Web designer Adobe

Private

Rome, Italy

After Effects Certificate

Slim Dog (Rome)

2020 - 2021

PNL Course

Private

LANGUAGE SKILLS

MOTHER TONGUE(S): Italian

OTHER LANGUAGE(S):

English

Listening
A2

Reading
B1

**Spoken
production**
A2

**Spoken
interaction**
A2

Writing
B1

DIGITAL SKILLS

BlackMagic Davinci Resolve / Autodesk SketchBook / Adobe (Adobe Photoshop, Adobe Lightroom, Adobe Premiere, Adobe Bridge, Adobe) / Film writing software - CeltX / Video Conferencing (Zoom Skype Google Hangout) / Utilizzo di piattaforme digitali per distribuzione musicale Spotify Apple Music / Apple iWorks / Apple Keynote / Apple Pages / Microsoft: Microsoft Word, Microsoft PowerPoint / Spreker / Teamviewer / Insta360 Studio / After Effects / Social Media Management (Facebook, Twitter, LinkedIn, YouTube, Instagram)

COMMUNICATION AND INTERPERSONAL SKILLS

● Excellent communication skills

- Loose dialectic*
- Public speaking*
- Persuasive oratory (NLP)*

(*italian)

<https://www.youtube.com/watch?v=I-aEzXDb7Uc>

● Excellent communication in front of the cameras

I regularly make free **disclosure videos** about **my work and passions**, which I post on **Instagram** and **Facebook** (also on YouTube, but only to redirect to my **personal website**)

https://www.youtube.com/c/EliaSolvingCristofoli/videos?view=0&sort=dd&shelf_id=9

CONFERENCES AND SEMINARS

2018 > - Bussolengo Civic Library

● Persuasion and manipulation

2017 > - Assembly of the Liceo Artistico Nani-Bocconi

● Persuasion and manipulation

2018 > - Feltrinelli Bookshop in Verona

● Presentation of my novel at the Feltrinelli Bookshop in Verona

CREATIVE WORKS

2021 - CURRENT

● Utòpia

My first **graphic novel**, loosely inspired by the Covid-19 pandemic, but set in an imaginary dystopian future. While I complete this resume, the work is still **ongoing**.

<https://www.solingo.it>

DRIVING LICENCE

● Driving Licence: B1

● Driving Licence: B

HOBBIES AND INTERESTS

● Electric Longboards

I love surfing on **electric longboards** and other forms of **micro electric mobility**, which I also use to make **breathtaking video shots** (action shooting cameraman).

<https://www.youtube.com/watch?v=XrCVEGvPsXc&t=81s>

● Draw and paint

I have been drawing since I was a child and have never stopped doing it. I always draw, whatever, both to make myself understood by customers and for personal passion.

<https://www.solingo.it/illustrazioni>

● Play Guitar

I play acoustic and electric guitar, both for **passion** and to **regenerate** myself when I'm under stress.

<https://www.instagram.com/tv/CG0W0ptiYJK/>

MANAGEMENT AND LEADERSHIP SKILLS

● Video direction

Video direction taught me how to manage troupe made up of professional movements, always using **assertive communication**. I know how to make myself **respected** without ever getting angry.

● Creative direction

The creative direction (of communication agencies) has taught me to always be patient, to use **assertive communication** and **NLP**.

PUBLICATIONS

● Lucio Piovaschi - Professione Misanthropo

2018 <https://www.solingo.it/luciopiovaschi>

Vertigo Edizioni

Piovaschi is my first novel, an action thriller set in my hometown.

https://www.youtube.com/watch?v=7X4lQ92TIWs&feature=emb_logo

● Ostrov

2019 <https://www.solingo.it/ostrov>

Eretica Edizioni

Ostrov is my second novel, loosely based on the Nazino tragedy, which took place in 1933 in Soviet Siberia.

https://www.youtube.com/watch?v=tQc5nf45g7g&feature=emb_logo

● Uomini Terribili E Come Evitarli

2020 <https://www.solingo.it/uomini-terribili>

Amazon Publishing

Uomini Terribili E Come Evitarli (**Terrible Men And How To Avoid Them**) is a **communication manual for women** who have experienced **violence** (physical or psychological) due to **pathological narcissists** and other men with severe deviations.

https://www.youtube.com/watch?v=ukl3vo2yejU&feature=emb_logo

SOCIAL AND POLITICAL ACTIVITIES

2020 - CURRENT

● Disclosure of recognition techniques

Online

I am constantly active on social media (and beyond) to spread knowledge about pathological narcissism, psychopathy and other forms of mental disorder that can cause great harm, especially to women.

Mine is a disclosure in the field of communication, with references to social psychology.

<https://www.facebook.com/uominiterribili>